

## **UFMG Student Chapter October / 2019**

The UFMG Student Chapter does several actions to get new members. These include lectures at universities, social media posts, and seminars on industry-related topics. Also, last week the students went to Sao Paulo to voluntarily represent AIST at the largest metallurgy congress in Brazil, ABM WEEK (10/01 to 10/03). We could not miss the opportunity to get new members for AIST using technology, engineering and especially a lot of excitement. We needed to get people's attention and we thought: How to convince people creatively? We remembered Harry Potter, in which invitations to Hogwarts came with owls, marking a generation in Brazil, but if instead of owls we used a drone? And it was in this unusual way that new members for AIST in Brazil were conquered, literally flying.