## Material Advantage CVD Webinar - March 13 and 24, 2014



# Congressional Visits Day: Past Experiences and Plans for this Year

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## **Imagine Your MA Team at 2014 Congressional Visits Day**



This is your chance to do a VERY important job for your future and the future of the Nation on April 7-8, 2014.

Through Material Advantage, undergraduate and graduate students and professors will be joining other interested MSE professionals on Capitol Hill.







## Material Advantage Partners play a unique role in CVD



What's special about MA student participation in this Congressional Visits Day?

We bring youthful enthusiasm and the face of the future innovators to visit with our elected officials.

Most of the other 300 people that will attend in late March with the SET-CVD are professionals, i.e., older and veterans of several visits.

Coordination of the event is by staff members of TMS, ACerS, ASM International, and AIST, the partnership that joins forces every year to host MS&T.

ACerS: Tricia Freshour, <u>tfreshour@ceramics.org</u> (2014 Lead Organizer)

AIST: Chris McKelvey, <a href="mailto:cmckelvey@aist.org">cmckelvey@aist.org</a>
TMS: Bryn Simpson, <a href="mailto:bsimpson@tms.org">bsimpson@tms.org</a>

ASM International: Nicole Hale, <u>students@asminternational.org</u>







## One Main Objective: Face to Face Meeting with Your Senators or Representative



This is your chance to join with your fellow Materials Science and Engineering peers to enlighten your elected officials or their staff about the importance of their support for funding of education and research in your field.







## You are not lobbying. You are advocating

You are putting a face onto the generic "science and engineering funding."

The general message isn't just materials science and engineering. The message you want to send is that MSE is part of the broader science and engineering funding picture. When your representative in DC supports things like the America COMPETES Act, it impacts you.

You **are not** asking for anything specific for your school. You are not asking for anything directly related to your major.

You **are** providing stories about how federal support impacts you. Have you been funded on an NSF project? Did you do an REU project? Do you use microscopes that were purchased as part of an equipment grant? Did you do an internship at NASA?

Let your representative know that you appreciate federal support at your school.







## Before you arrive in DC – Plan your visit

You need to make appointments.

Email / website form / call your Representatives and Senators. House.gov and Senate.gov

Plan on making appointments this week.

Target April 8. If you get told April 7<sup>th</sup> is the only time possible, go ahead and do it. And plan on possible (probable) changes.

Always leave time between appointments. So your first one will set the other times. And if two co-book, think about splitting your team.

Reality check: You will most likely meet with a staffer---and they probably will be just a little older than you. This is not bad, since they are the ones that directly advise your Senator or Representative. Your Senator or Representative may have to cut short a visit to go to the floor to vote or be in committee meetings---their most important job.

Updates from groups

Note: Before April 7, we need a list of your tentative schedule of visits.







## Megan's Slides: Appointment Scheduling

- Plan for 15-30 min per appointment
- Leave time between appointments:
  - Intra-chamber (between Senate offices or House offices)= 15-30 min
  - Inter-chamber (between Senate and House offices) = 45 min
- Making an appointment: call the front desk, ask for "the scheduler"
  - Scheduler will pass request to appropriate staffer, who will then contact you
  - Follow up with an email staffers are busy, so don't be shy
- Meetings will be with staffers or groups of staffers:
  - Staffers are generally young and come from a range of different backgrounds—and they all deserve your respect
  - Office hierarchy: Leg. Director (older), Leg. Asst. (old), Leg.
     Aide (younger), Leg. Correspondent (youngest)
  - If you're lucky, the member may drop by!







## Megan's Slides: Appointment Expectations

- 1) Exchange business cards
  - If you don't have a business card: make sure you get theirs, and consider making one for yourself
- 2) Ask about the staffer(s)'s background
- 3) Give your background especially if you are a constituent
- 4) Points why are you here?
  - Do your homework: what relevant bills are on the floor? What committees is the member on? What do they care about right now?
- 5) Asks—what are you hoping to get out of the visit?
- 6) Offers—how can you help their office? (resources, expertise, etc.)





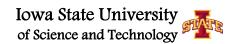


## Megan's Slides:Post-Appointment Follow-Up

- Write an email thanking the staffer for the meeting:
  - Concisely reiterate your points/asks/offers
  - If applicable, include attachments and/or linked resources







## Before you arrive in DC – Do some homework

Why are we visiting and what are the issues?

Know your officials: <a href="http://www.house.gov">http://www.senate.gov</a>

Learn about S&T advocacy groups:

http://www.usinnovation.org/

See what your reps have heard about:

Rising above the gathering storm

http://www.nap.edu/catalog.php?record\_id=11463

And the 5 year later update

http://www.nap.edu/catalog.php?record\_id=12999

America COMPETES Act

http://www.whitehouse.gov/blog/2011/01/06/america-competes-act-keeps-americas-leadership-target

http://en.wikipedia.org/wiki/America COMPETES Act

Materials Genome Initiative:

http://www.whitehouse.gov/blog/2011/06/24/materials-genome-initiative-renaissance-american-manufacturing

## **NEW!** This just in from AAAS...

There are "competing" COMPETES acts. Read all about it at this link:

http://www.aaas.org/news/house-republicans-democrats-introduce-separate-competes-bills







#### Schedule of events

## Monday, April 7 - Opening Reception, 4 – 7 p.m.

#### Where:

Top of the Hill Banquet and Conference Center Minuteman Ballroom B 5<sup>th</sup> Floor, ROA's Minuteman Memorial Building One Constitution Avenue, N.E. Washington, DC 20002

#### Schedule:

4:00 p.m.: Arrival

4:05 - 4:15: Welcome

4:15 – 5: Kei Koizumi (Federal Budget Update)

5 – 5:45: Deborah Koolbeck (Effective Communication with Hill Staff)

5:45 – 6: Break

6 – 6:30: Megan Brewster ("life in an office on the hill" and any updates on science-related policy currently being discussed in Congress)

6:30 - 7: Role play to prepare for visits the next day

#### **Location:**

- Located directly adjacent to the U.S. Capitol at the corner of Constitution Ave NE and First Street
- Metro Stations located both 2 blocks south and north of the venue at Capitol South (Blue and Orange Lines) and Union Station (Red Line).







#### Schedule of events

## Tuesday, April 8 – Congressional Visits on Capitol Hill, All Day

## **Optional Event after visits**

Share your CVD experiences at this special dinner, hosted by the Washington DC Chapter of ASM

#### Where:

The Science Club
1136 19<sup>th</sup> Street
N.W. Washington, DC 20009
http://scienceclubdc.com

Metro stop: Farragut North (Red Line) or Farragut West (Blue Line)

#### Time:

6:30 p.m.

#### Cost:

Students = \$10 Non-students = \$20

RSVP: abotelho@jhu.edu

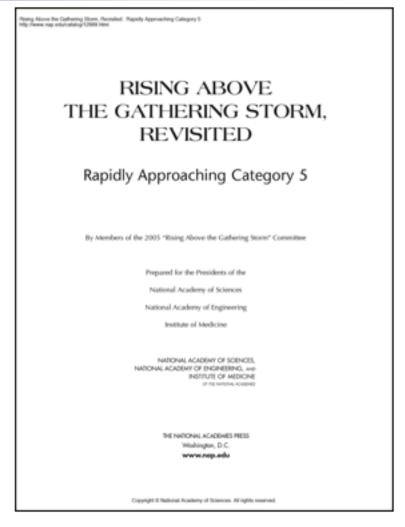






## **Supplemental Materials to Help Sustain Your Message**





Supplemental Information for You.







#### **ASTRA Provides Critical Information on Your State: More Ammo**





## http://www.aboutastra.org/toolkit/state.asp







## **ASTRA** is Our Strong Partner in Washington



#### 10 Points for America's Future: A Petition

#### Be it resolved that President-Elect Baruck Obama and his Administration should:

INCREASE THE PEDERAL INVESTMENT IN SCIENCE AND ENGINEERING RAD

 NICREASE FEDERAL PLACING FOR PHYSICAL SCIENCES. ENGINEERING, AND MATHEMATICAL AND COMPUTATIONAL SCIENCES BASIC RESEARCH

3. FOCUS RAD ON LEADING EDGE OF SCIENCE AND TECHNOLOGY

5. INCREASE NAD TO SUPPORT GROWING SERVICES SECTOR

 MCREASE FOCUS ON INTERDISCIPLINARY AND MULTI-DISCIPLINARY RESEARCH, NEW FORMS OF COLLABORATION, AND NUTTI-WARDS INSOCIATIVE CAPACITY IN DISCORDANIA RESEARCH, NEW WHITE INNOVATIVE CAPACITY LIBERTS BUT IS UNDOOR USED.

> MORREPORCE 4 STEM EDUCATION DEVELOP A MOREO-CLASS MORREPORCE FOR THE AMOUNTON ECONOMY

S. EXAMPLE ADEQUACY OF U.S. SHILLS FOR INNOVINCES ECONOMY AND PROMOTE IMPROVEMENTS IN STEM EDUCATION PROM INSCRIMANTIS THROUGH SECONDARY, COLLEGE, SRADUATE AND CAPIERS STAGES OF AN INDIVIDUAL SLIFE.

6. IMPROVE STATISTICAL AND CAREER INFORMATION ABOUT THE U.S. SCIENCE, TECHNOLOGY AND ENGINEERING WORKFORCE

 IMPROVE HIGHER EDUCATION FOR SCIENTISTS AND ENGINEERS BY FOCUSING ON GLOBAL AND CULTURAL AWARENESS. COMMUNICATIONS. BUSINESS AND SEARAGEMENT SYSLES

8. STRENGTHEN EFFORTS TO ATTRACT TOP FOREIGN STUDENTS AND STEM PROFESSIONALS TO THE U.S.; REMOVE BARRERS TO BRINGHARDON OF TALENT.

CREATE A SUSAESS SAVECHMENT TO SUPPORT AMOUNTON AND COMPETITIVENESS.

IS PERFORM WHITE HOUSE REVIEW OF LAWS, REGULATIONS AND POLICIES, ADDRESS INHIBITORS. TO INNOVATION

15. DEVELOP MEANINGFUL ANALYSIS AND INNOVATION INDICATORS FOR THE U.S. AND ITS COMPETITIONS TO HELP INFORM U.S. INNOVATION POLICIES AND STRATEGIES.

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Names to be added, affiliation by optional. To be delinered to our read President in early 2006.



Dr. Mary L. Good Chairman, ASTRA, The Alliance for Science & Technology Research in America





## Logistics

Hotels: Try and stay near the metro.

http://www.wmata.com/

CVD Hotel Suggestions: <a href="http://materialadvantage.org/wp-content/uploads/2009/06/CVD-Hotel-Suggestions.pdf">http://materialadvantage.org/wp-content/uploads/2009/06/CVD-Hotel-Suggestions.pdf</a>

Print out your 1 page leave behinds before you come. Remember 1 page (both sides).

**Dress Code:** 

April 7, Opening Reception: Business casual

April 8, Congressional Visits: Professional Dress

If you need to ask, talk to your advisor.

Know where you are going:

Top of the Hill Banquet and Conference Center \_

http://www.top-of-the-hill.com/uploads/TopOfTheHill\_Location.pdf

Map of Capitol Hill - <a href="http://www.aoc.gov/print-friendly-map-capitol-hill">http://www.aoc.gov/print-friendly-map-capitol-hill</a>







## **Relax After CVD and Discuss Your Favorite Moments and Future Plans**





