



MEMBERSHIP CHALLENGE

The Membership Challenge is a recruitment contest between student chapters occurring March 1-31 & October 1-31 of each year. This contest is intended to challenge student members to recruit new Material Advantage Student Members. Contest winners receive recognition and prizes for the most creative strategies and the highest increase in chapter membership. All chapters increasing their membership the Spring or Fall Membership Challenge will be recognized in society publications and at conferences. All submissions must be postmarked by April 1 for Spring and November 1 for Fall to be eligible.

How To Participate

There are two categories in which your chapter can participate:

I. Most Creative Recruitment Strategies ~ \$250.00

Chapters must submit a record of the month's recruitment activities and programs. A one-page description of the recruitment strategies used as well as photographs that show the chapter spirit, recruitment activities, and/or new members should be included. The chapter that implements the most creative program to recruit new members while achieving a minimum 15% increase in membership will win this contest. An article recognizing the chapter may be published in the *American Ceramic Society Bulletin*, *Advanced Materials and Processes*, *ASM News* and *JOM's Professional Preface*. The winning chapter will also receive \$250.

II. Most Students Recruited ~ \$500.00

The chapter with the highest percentage of membership increase during the Membership Challenge may be recognized in the *American Ceramic Society Bulletin*, *Advanced Materials and Processes*, *ASM News* and *JOM's Professional Preface*. The winning chapter will also receive \$500.

Submission Deadline

All entries must be submitted together at the end of the month. All entries must be accompanied by the Spring Membership Challenge Cover Sheet and postmarked no later than April 1 and November 1 respectively.

Rules & Procedures

Only new members will count towards chapter growth; renewal of existing memberships may be submitted but will not be counted in this contest. Your chapter must have a minimum of ten active members; if you have fewer than ten members, any increase beyond ten will be considered.

Starting chapter membership size will be determined based on existing Material Advantage Membership as of February 28. Only applications submitted with the cover sheet will be included when calculating chapter growth.

You may enter both categories; however, the same chapter cannot win both categories.

Photographs submitted may be published and will not be returned.

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Cover Sheet



Chapter Name: _____

University: _____

- Attached you will find _____ completed student applications (with payment) recruited during Spring Membership Challenge.
- Attached is the written record of the month's activities to serve as entry to the Most Creative contest.
- Photograph(s) of the chapter included.

Submitted by: _____

Chapter Position: _____

Date: _____

Simply complete this form and submit with attachments to:

Spring Membership Challenge
c/o Student Chapter Relations
ASM International
9639 Kinsman Road
Materials Park, OH 44073
Fax: 440-338-4634

☆ MUST BE POSTMARKED BY APRIL 1 FOR SPRING OR NOVEMBER 1 FOR FALL ☆

