

Material Advantage Chapter of Indian Institute of Technology Madras



Date: 29.10.2011

To,
Candace A. Cunningham
Manager - Chapter Relations
ASM International
9639 Kinsman Rd
Materials Park, OH
440.338.5151, ext. 5527
candace.cunningham@asminternational.org

Dear Candace,

We are happy to inform you that we had several activities during this month of October 2011, including membership drive for our Chapter. A brief report about these activities is provided in the attached document.

We are happy to inform you that we were able to recruit 40 new members for Material Advantage from IIT Madras. We had 8 members only, and now we are 48. ***This represents a 500% increase in membership.*** We believe it is a great success for our efforts.

We are sending you the scanned copy of the filled application forms. We are also in the process of transferring \$1000 collected as membership fees from the students.

We would like to apply for Most Members Recruited award and Most Creative Strategies Award. We understand that a chapter can win only one of these.

I would be grateful if you consider our application and acknowledge the receipt of the same.

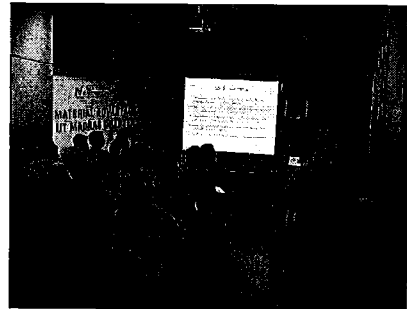
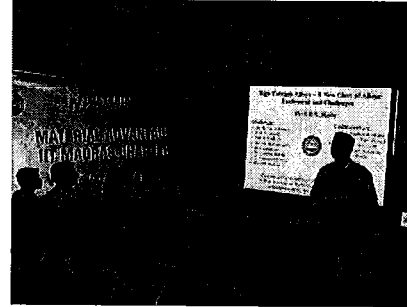
Sincerely,

S.L. Pramod,
Chair,
Material Advantage chapter of IIT Madras

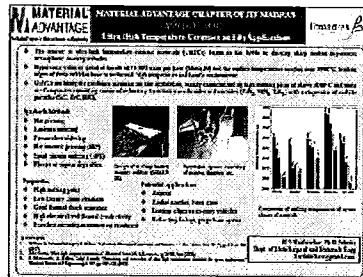
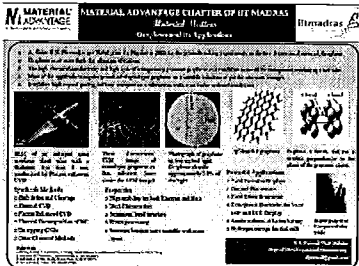
Application for Membership Drive Challenge Awards


This October, Material Advantage chapter of IIT Madras conducted several activities to attract new members to be part of the organization. These activities are described below.

Technical Talk and Membership Drive: We conducted membership drive during the month of October. The detailed information about Material Advantage, its activities and benefits of joining were explained to the students by our faculty advisor, Dr. Srinivasa Rao Bakshi. This was followed by a talk on an emerging field in material science entitled "Nano-structured High Entropy Alloys (HEA)" which was delivered by Prof. B.S. Murty. Prof Murty is one of the well known key persons working in this advanced area. This attracted a lot of students.




Material Matters: Every month, the chapter is preparing one page poster briefing the information on advances in materials science and engineering. This is being circulated to everyone to create materials awareness. The posters are made by students and research scholars and it also is providing visibility to our chapter.





MATERIAL ADVANTAGE
The Chapter of Programs for Materials Science and Engineering



IIT Madras

Material Advantage Chapter of IIT Madras
Presents

AQAD
(A Question A Day)

Material Trivia

Rules

- ✓ All students can participate.
- ✓ Daily check your email inbox for questions.
- ✓ The questions will be from the broad area of Material Science and Engineering.
- ✓ Questions will be sent everyday by email and posted on the website <http://masiitm.webs.com/aqad.htm> before 12 noon.
- ✓ Email us the answers (masiitm@gmail.com) before 12 in the night (the same day) along with your name and roll number.
- ✓ Late entries will not be considered.
- ✓ Answers will be posted on the website next day.
- ✓ Student sending the maximum number of correct answers will be given prize and a certificate.

Thanks and Regards
 Chairman
 Material Advantage Students Chapter IIT Madras
<http://masiitm.webs.com/>

Materials Trivia - A Question A Day (AQAD): This is a novel initiative we have started to attract students. We started this activity from 24th of this month which will run for 30 days. Everyday a question is sent to the students through email as well as posted on our website (<http://masiitm.webs.com/aqad.htm>). The persons giving maximum correct answers will be declared as winners. We are getting very good response for this quiz.

New Website: A new website was designed for the Material Advantage chapter by the Chair which can be found at <http://masiitm.webs.com/>. This has also helped in increasing our popularity and attracted members.