

Colorado School of Mines

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10/31/12

The Colorado School of Mines Material Advantage Chapter(CSMMAC) developed a recruitment strategy that was hard to pass up. Every first Friday of the month, located in the lounge of the metallurgy and materials building on campus, is the Breakfast Club. This is open to all members of the chapter, the faculty of the department, and interested students. This free breakfast is cereal galore and promotes friendships between everyone who decides to join. The executive officers of CSMMAC knew that a successful way to recruit members on the Colorado School of Mines campus needed to include food and creativity and the Breakfast Club has become a huge success. This is a monthly event that everyone looks forward to and is unique to CSMMAC!

Another event that our chapter uses for recruitment is participation in the Celebration of Mines. This is a day for every club on campus to have a table and show the students what they do. Our table featured students and faculty doing demonstrations and ultimately increasing awareness of the metallurgical and materials engineering department on campus. CSMMAC held a barbeque soon after this event and many of the attendees were the ones that signed up to hear more about the club at Celebration of Mines.

